



HOROWHENUA KAPITI RUGBY UNION

STRATEGIC PLAN

2019-2021

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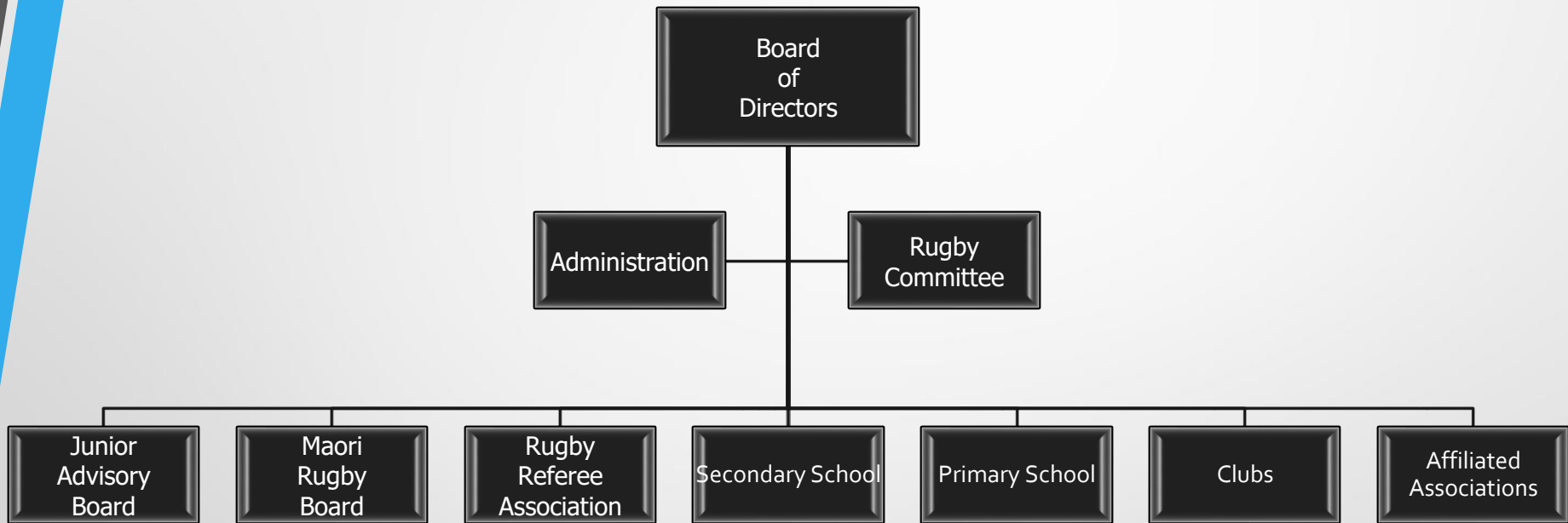


Vision Statement

The HKRFU will be recognised as the provider of rugby products and services for its members and potential members in the Horowhenua-Kapiti region, and acknowledged as a leading sports organisation in terms of administration, development, participation, performance and profile.



Organisational Structure



Board of Directors

- Six members comprising of:
 - Four Rugby Directors (of which one is the Chairman), Two Independent Directors



Staff



Game Development

Objectives	Strategy	Who
Provide Coach Development opportunities	Identify, encourage and fund coaches at Secondary School level to attend the Hurricanes U18 Coaches Camp. Offer Developing Rugby Coaches Level 2 course and Level 3 Performance course.	All Staff
Increase Player and Referee Development	Provide opportunity for players and referees to develop through resource coaching and position-specific sessions.	All Staff

Participation

Objectives	Strategy	Who
Assist Clubs, Primary and Secondary Schools to grow Junior, Male and Female player numbers	Ensure more modified versions of rugby are available to a wider range of the rugby community. Encourage parents/teachers to become coach qualified. Promote and implement Quick Rip programme within our Secondary Schools.	RDO/CRA All Staff CRM/RDO/CRA
Player Registration Numbers	Brief to the Board of Directors by September with previous year comparative figures	CEO/CRM/RDO/CRA/ CDO
Assist Clubs to increase Senior Club players, Coaches, Referees & Volunteers	Maintain a strong communication with clubs through email, website etc. Work alongside clubs to promote initiatives around recruitment and retention.	CDO/CRM CRM/RDO/CRA

Governance and Finance

Objectives	Strategy	Who
Provide strong fiscal management to ensure a sustainable future for HKRFU	Implement and maintain appropriate financial policies . Prepare and adopt achievable operating budgets. Identify sponsorship opportunities.	CEO/ Board of Directors Accounts Officer/CEO/ Board of Directors CEO/Board of Directors
Constitution Review	Update Constitution where necessary	CEO/Board of Directors



Capital Development

Objectives	Strategy	Who
New Administration building	Administration building to be completed at the Levin Domain and work closely with HDC	

